

## Short ad-film/video COMPETITION

1. The Short video competition is open to all the youth of Goa State. Entries may be made by a single person or a group of youth not exceeding 8 people, the competition will be held in two categories; **A) Junior Level: Age limit 15-21 years B) Senior Level: Age 21-35 years.**
2. The Participating team shall conceptualize, direct, shoot, produce, edit, the video.
3. The same person cannot be a part of multiple participating groups or entries.
4. The short video must be based on the theme “Eat Right India or Eat Right Goa” and should not exceed the time range of 60-90 seconds
5. The Minimum resolution of the video shall be 1080p (1920X1080 Pixels) also known as full HD.
6. The video shall be uploaded on we transfer or Google drive and the link shall be shared on the following email to [letseatrightgoa@gmail.com](mailto:letseatrightgoa@gmail.com).
7. The deadline for registration is **28/02/2021**. The link to register is <https://forms.gle/VZwoK4bG86owJEix6> . and the deadline for the submission of the Video is **on or before 07/03/2021**.
8. The video should **be original** and must not have been submitted to any other competition(s) or otherwise published. The video shall not be uploaded on any social media platform or online platform for public viewing till the final judging event. If the video is found in public circulation before the judging event then the entry shall be disqualified.
9. The video can be made in English, Konkani or Marathi
10. In addition to the all their participants, the group can engage a maximum of 2 additional actors in the video who can be individual from any age group, however they are required to declare the names these 2 people ( If any) and they shall not be engaged in any other work expecting acting.
11. The judging panel may interview the participating team if required.
12. A Screening Committee constituted by FDA will first review the videos received. The selected videos will then be submitted to a panel of judges for final review. The decision of the panel of judges will be final and binding on the participant.
13. The top three ranked Short ad film/videos will receive cash prizes as follows: Senior category: First Rs. 15,000 Second Rs. 10,000 Third Rs. 7,500. Junior category: First Rs. 10,000 Second Rs. 7,500 Third Rs. 5,000.
14. The winners of the competition will be contacted at the email address mentioned in the registration form.
15. Prize winners will have to submit identity proof to claim their prize.
16. The video will become the property of the organizers. Each participant automatically grants the organizers the right to reproduce, publish, transmit or otherwise communicate to the public their entry, in whole or in part, or using any media for any purpose without permission or payment.
17. Use of any improper/adult content, strong/foul language, violence, deliberate promotion of any brands etc, will result in disqualification of the video.
18. Organizers reserve the final right, where necessary, to make amendments to the above rules and to select the winners of the competition.

19 The video must be submitted digitally along with the government issued ID proofs copies of all the participants need to be attached along with the video link.

20. The tentative judging criteria is as below;

- a. Content- 30% marks
- b. Message 25% marks
- c. Cinematography 15% marks
- d. Video Quality and efforts 15 % marks
- e. Overall impact 10%

## ESSAY COMPETITION on “Eat Right”

1. The essay competition is open to students studying in Class **eight to class Twelve**, and up to the age of 18 years.
2. The essay should contain at least 1,800 to 2,000 words and must be typed for submission purposes.
3. The essay along with ‘Personal Information’ i.e. Full name as per the entry form and School name and a soft copy of School identity card should be sent by email to [letseatrightgoa@gmail.com](mailto:letseatrightgoa@gmail.com).
4. The deadline for registration is **28/02/2021**. The link to register is <https://forms.gle/AkYCnodvS7B4K3bRA> and the deadline for the submission of the essay is **on or before 07/03/2021**.
5. The essay should **be original** and must not have been submitted to any other essay competition(s) or otherwise published. All entries are checked for plagiarism. Participants will not be allowed to make any revisions to the essay, once it has been submitted.
6. The essay must be written in **English**.
7. The participant will be required to declare any assistance received during the writing of the essay. Sources/ references used in writing the essay should be duly acknowledged in the essay.
8. A Screening Committee constituted by FDA will first review the essays received. The selected essays will then be submitted to a panel of judges for final review. The decision of the panel of judges will be final and binding on the participant.
9. The top three ranked essays will receive cash prizes as follows: First Rs. 7,000 Second Rs. 5,000 Third Rs. 3,000; following 4 entries will get a consolation prize of 1,500 each.
10. The winners of the competition will be contacted at the email address mentioned in the registration form.
11. Prize winners will have to submit identity proof for verification purpose.
12. All the essays will become the property of the organizers. Each participant automatically grants the organizers the right to reproduce, publish, transmit or otherwise communicate to the public their entry, in whole or in part, or using any media for any purpose without permission or payment.
13. Organizers reserve the final right, where necessary, to make amendments to the above rules and to select the winners of the competition.
14. The essay must be submitted digital as a word file through the given email id as an attachment and should have the following formatting. Font: Arial, font Size 12. Line spacing 1.5.
15. **The essay theme is “Eat Right”**
16. The participants can include 2 pictorials depictions or pictures (have to be own original work) to supplement their essay.

The tentative judging criteria is as below;

- a. Technical content- 50% marks
- b. Message 15% marks
- c. Grammar and language 15% marks
- d. Structure 10 % marks
- e. Overall impact 10%

